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REPUBLIKA E SHQIPËRISË  
AUTORITETI I KONKURRENCËS

**PRESS RELEASE**

**The Competition Authority launches the analysis of data on the prices of basic consumer basket products**

The Competition Authority informs the public that it is in the final stage of the data collection process regarding the prices of basic consumer basket products for the period October–November–December, covering all stages of the supply and distribution chain. Subsequently, the Authority will carry out a detailed comparative analysis of price developments for each product, with the aim of identifying any potential unjustified price increases that may result from non-competitive conduct or unlawful coordination among economic operators. The analysis process will focus on the comparison of prices across different time periods the assessment of cost structures and profit margins and the identification of any conduct that may undermine fair competition in the market. Should the statistical and economic analysis identify the existence of unjustified price increases or practices prohibited by the applicable legislation, the Competition Authority will not hesitate to undertake the relevant legal actions, including the initiation of investigative proceedings against the responsible entities. The Authority remains committed to ensuring the proper functioning of the market the protection of competition and consumer interests by fully and responsibly exercising its legal powers.