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PRESS RELEASES

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Tirana, 17 October 2024 – The Albanian Competition Authority held a workshop today on “Competition Advocacy” at the Tirana International Hotel, attended by various media representatives.

The event was moderated by the Chairman of the Competition Authority, Mr. Denar Biba, alongside members of the Authority's staff. The primary objective of the workshop was to underscore the crucial role of the media as an intermediary between the Competition Authority and the public. Continuous engagement with the media is vital in enhancing public awareness of the Authority's mandate and its efforts to safeguard a fair and competitive market.

During the presentations, a range of competition-related issues were addressed, with a focus on the importance of promoting competition for sustainable economic development. Media representatives were afforded the opportunity to gain deeper insights into the processes involved in monitoring and enforcing competition law, addressing prohibited agreements, combating the abuse of dominant market positions, and the Authority's ongoing efforts to ensure that markets operate in a fair and transparent manner.

The workshop played a significant role in raising public awareness about the importance of fair competition. Through this collaboration with the media, the Albanian Competition Authority aims to enhance transparency and foster effective communication with the public on important matters related to market dynamics and competition.

For additional information, please consult the official website of the Albanian Competition Authority at <http://caa.gov.al>.