



**REPUBLIC OF ALBANIA  
-ALBANIAN COMPETITION AUTHORITY-**

**PRIOR NOTIFICATION OF CONCENTRATION**

Indirect Aquisition of Control Xerox S.A / XL World Europe Ltd

On October 7<sup>th</sup> 2011, the Competition Authority received the notification of concentration achieved between the parties (Spa and XL World Xerox Europe Ltd). The stock purchase agreement was signed on September 20<sup>th</sup> 2011 with the object of acquiring 100% shares of the company XLW Ltd (which owns 100% Albanian societies Voice Star Ltd and Eagle Connect Ltd.) from Xerox Society S.A.

**Xerox S.A:** exercises its activity on sale and leasing of office equipments and printing systems and accessories and consumable items, the relevant provision of maintenance, as well as providing external services on refining documents.

**World XL Europe Ltd:** it provides call center services (call center) from the outside and outside, services of data entry, administrative support services and information technology, market research and direct services, sale and development of software and consulting services that include provision of services from abroad (outsourcing of services) in developing countries and general consultancy services in connection with the above services.

**Voice Star Ltd and Eagle Connect Ltd:** have as their object of business activity particularly telemarketing and mainly working as back office service Customer Care Centers for the clients of the Mother company which are located in Italy.

The activity of Xerox S.A is worldwide and XL World Europe Ltd lies in Europe.

The Authority invites the interested parties to express their opinions to the notified transaction. Opinions must be submitted no later than 15 days from the publication of this notice.

**Opinions can be sent to the Competition Authority via fax:  
( no. 0355 4 2234 497 ), via mail in the address: Albanian Competition  
Authority, Str: "Sami Frashëri", No. 4, IV-floor Tiranë; or via e-mail:  
[competition@caa.gov.al](mailto:competition@caa.gov.al)**